



# Electronic Posting Update

Energy and Natural Resource Committee

December 2021



# Background

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- ◆ Available on ND Game and Fish Online Services
- ◆ Communication campaign
- ◆ Live - May 15
- ◆ Enrollment period closed July 15
- ◆ Digital content and print media published - August 1





# Background

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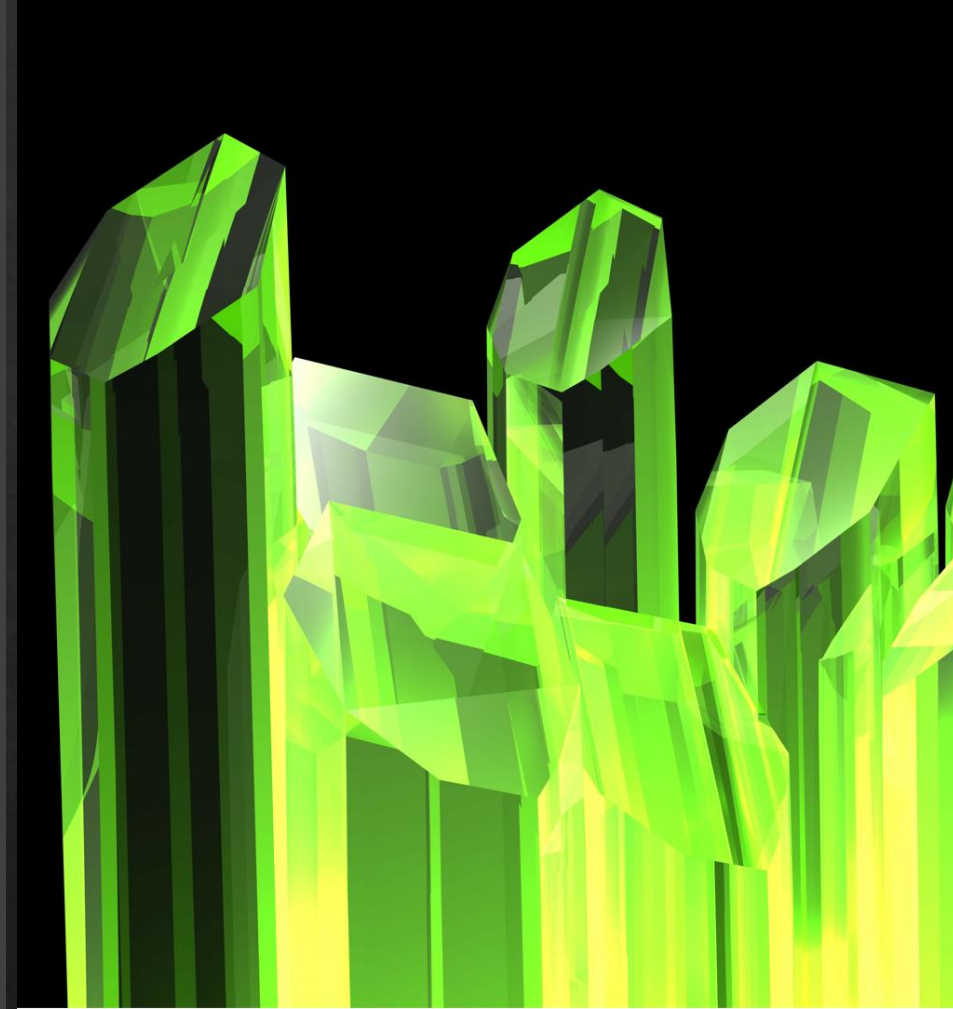
- ◆ Statewide parcels
- ◆ Electronic posting relies on statewide parcels
- ◆ Race is on!
- ◆ Parcels available May
- ◆ Managed/maintained by the counties
- ◆ All things considering, the systems and data performed well



# How is it going?

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- ◆ Change - big change for North Dakota
- ◆ Technology - varying degrees of comfort
- ◆ Counties - authoritative data resource
- ◆ Game and Fish
- ◆ Landowners
- ◆ Hunters



# Landowner Participation

- ◆ Searching and selecting land parcels
- ◆ Section/Township/Range;  
Ownership; Parcel ID
- ◆ Integrity of legally posted land
- ◆ Authorization and affirmation

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Enter Search Criteria

County:

Search by **only one** of the following:


Name as it appears on tax statement:

Parcel ID#:

Section:  Township:  Range:






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 **NORTH DAKOTA**  
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# Landowner Participation

- ◆ Some posting struggles
- ◆ Adjustments – text, highlight, etc.
- ◆ Electronic posting map link
- ◆ How names are recorded
- ◆ Incorrect information displayed
- ◆ Missing parcels

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# Landowner Statistics

- ◆ Participation: > 2000
- ◆ Ownerships: > 7000
- ◆ Acres: nearly 4 million
- ◆ County participation
- ◆ Contact information: 56%



# Landowner Comments

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- ◆ Deadline July 15
- ◆ Nonresident landowners
- ◆ Hunter awareness
- ◆ Not a solution for bad apples
- ◆ Ease to post land – solution to cost and effort





# Landowner Comments

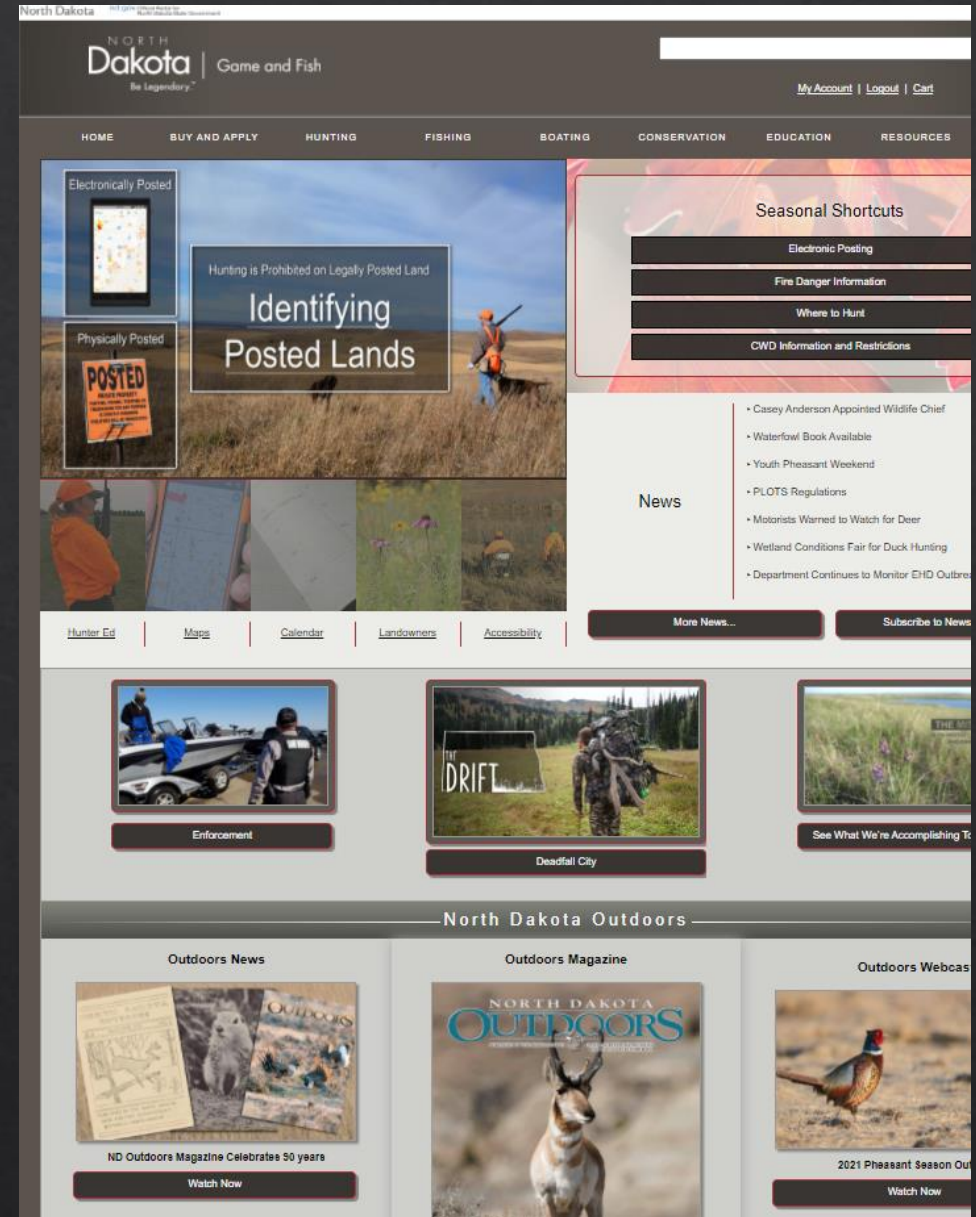
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- ◆ Combination of physical and electronic posting
- ◆ Physical sign compliance - strategically placed
- ◆ Backup solution
- ◆ Removes concern of destroyed, damaged, weathered, missing or improper physical signage
- ◆ Communication with hunters



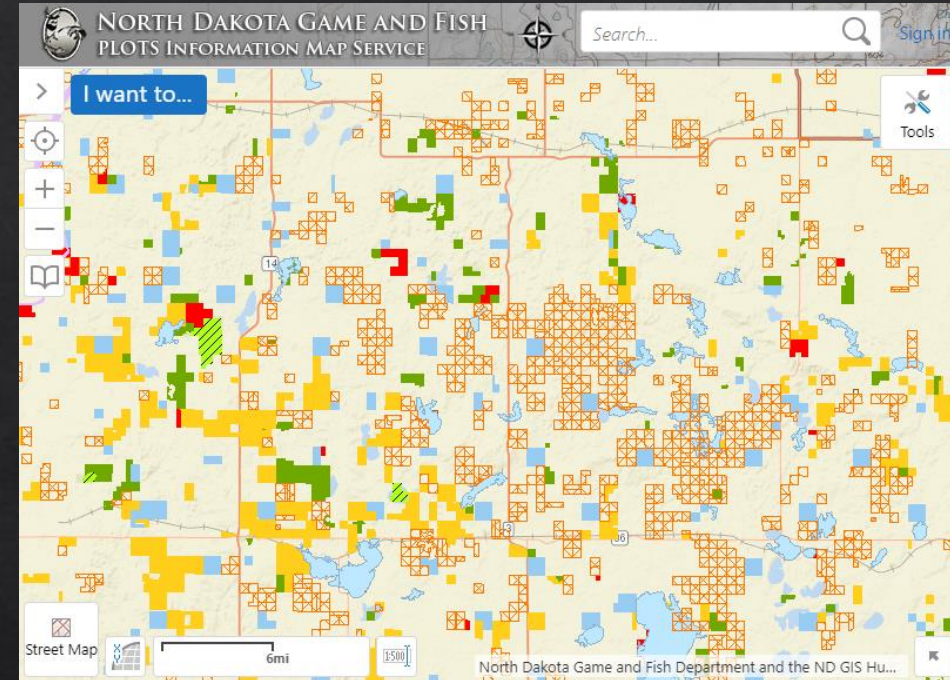
# Hunter Participation

- ◆ Physical signage
- ◆ Unposted lands
- ◆ Electronically posted land
- ◆ Website – tools/videos to identify electronically posted land
- ◆ Valid point of contact
- ◆ Communication information



# Hunter Participation

- ◆ Media campaign
- ◆ Targeted messaging, webcasts, social media, video segments, news releases, magazine publications, TV/radio and online services notifications
- ◆ Some mixed reviews/comments – familiarity of tools/ type of hunting










# Hunter Participation

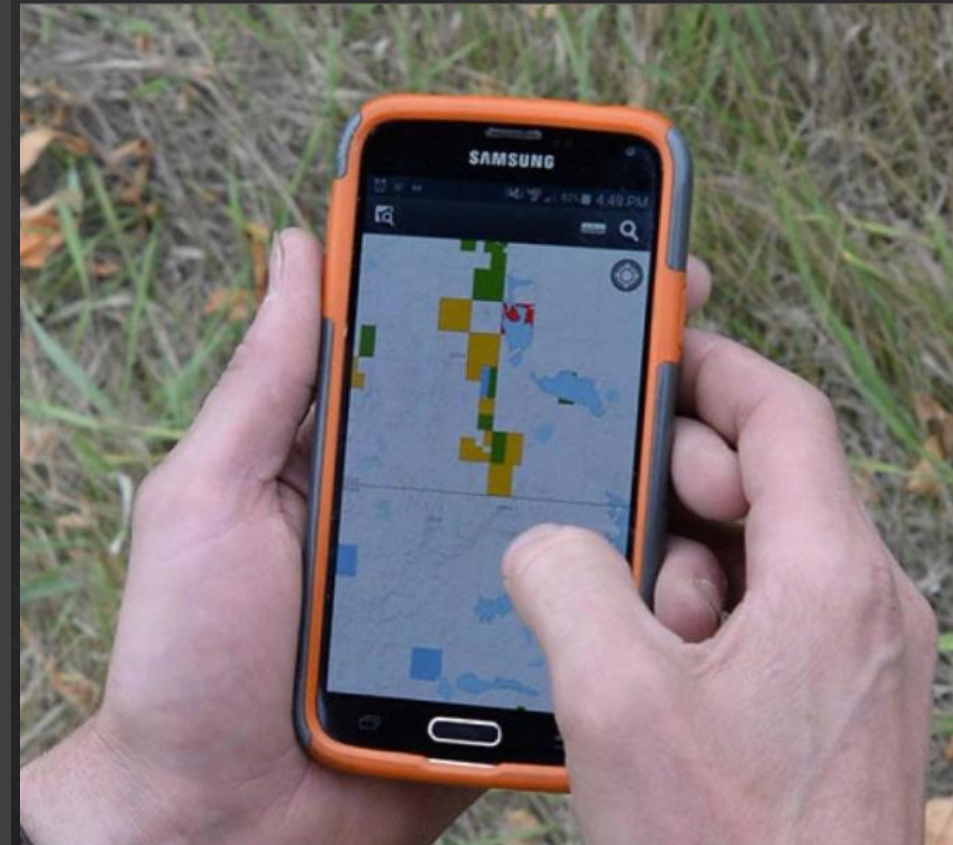
- ◆ How you hunt...
- ◆ Understanding the tools available
- ◆ Technical limitations
- ◆ Ease of communication
- ◆ Available contact information (phone/email) – 56%
- ◆ Validated point of contact
- ◆ Legibility/integrity of posting
- ◆ 3 million – clicks/pans/zooms (deer gun opener – November 5)



- ◆ Map applications
- ◆ Print material
- ◆ Published digital content
- ◆ Vendor tools

<p>PLOTS Guide Viewer</p>  <p>Requires cell service to work in field</p> <p><a href="#">Help Video</a></p> <p><a href="#">PLOTS Guide Viewer</a></p>	<p>Avenza-Geospatial PDF App</p>  <p>Doesn't require cell service to work in field</p> <p><a href="#">Help Video</a></p> <p><a href="#">View Avenza</a></p>	<p>ArcGIS Explorer App</p>  <p>Requires cell service to work in field</p> <p><a href="#">Help Video</a></p> <p><a href="#">View ArcGIS Explorer</a></p>
<p>OnX Hunt</p>  <p>Doesn't require cell service to work in field</p> <p><a href="#">Help Video</a></p> <p><a href="#">View OnX Hunt</a></p>	<p>Printable Maps</p>  <p>PDF maps</p> <p><a href="#">View Printable Maps</a></p>	

# Tools Available





# Data Concerns

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- ◆ Data quality – parcel information
- ◆ Missing or incorrect parcel boundaries
- ◆ Data updates for February 1
- ◆ Processing and distribution before hunting seasons
- ◆ Data availability: physical signage options for missing data





# Discussion Items

- ◆ Nonresident validation
- ◆ Application enhancements/renewals
- ◆ Support: increased participation; posting assistance; resolutions
- ◆ Posting by date/species
- ◆ Administration of program rules (enrollment period/cycle)



# Program Rules

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- ◆ Responsibility to establish program rules
- ◆ Enrollment periods
- ◆ Options for missing data
- ◆ Accessibility – user validation  
(nonresidents)
- ◆ Guidance – customer service

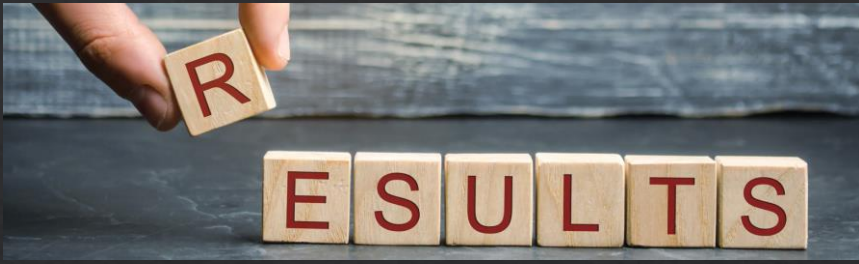




- ◆ Nearly 4 million acres posted electronically
- ◆ Simplified design - usability
- ◆ We have heard from many landowners -  
Not opposed to hunting, just want to know who is out there
- ◆ Many positive comments from landowners  
on the ease/communication ability
- ◆ Good participation in each county

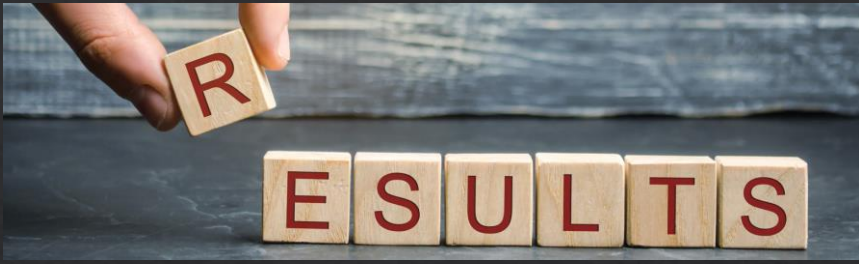






- ◆ New tool to help with the integrity of posted land
- ◆ Variety of tools, technology available
- ◆ Competition/planning
- ◆ Many positive experiences establishing contact and obtaining hunting access
- ◆ Decrease in trespass violations and reports
- ◆ Communication tool – build relationships





- ◆ Maturity of data/process
- ◆ Much learned
- ◆ Room for improvement
- ◆ Study continues
- ◆ Monitoring





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Questions?

